

Do the Math: Accounting, Budgeting, Billing & Taxes Matter!

Join other Solo and Small Law Firm owners for this 1 ½ hour CLE featuring Malea McKeown, CPA and attorney, and Colorado W.O.L.F. Sponsor Jill Cruikshank of Cruikshank Business Solutions as they discuss best practices for handling the numbers that affect our firms' bottom line.

Speakers will explore:

- the most effective and efficient approaches for setting a firm's goals for financial returns, budgeting and billing
- considerations related to tax reporting, including whether a C-corp or S-corp entity may fit you best.

This program is suitable for both new solos and attorney-owners with existing practices. Materials provided to attendees after the live session will include worksheets, checklists, and all presentation slides.

This session is the second of "The Practical Lawyer" CLE program series developed by Colorado W.O.L.F. and offered free to CBA Solo Small Firm Section or Colorado W.O.L.F. members, through the generous sponsorship of the Solo Small Firm Section.

This home study is worth 2 general CLE credits and .5 ethics credit. This program is accredited for 2 calendar years, so it will expire on April 27, 2023.

Please email Ashley Staab at astaab@coabar.org to get the video, materials and home study credit.

Speakers:

- **Malea McKeown** is a certified CPA and attorney whose firm MMK Law serves her clients with specialized counsel providing legal and financial advice, customized for each business, individual and family client, with a focus that includes business formations, tax compliance, planning and research, business transactions, valuations, contracts, and corporate formalities. Complementing her business practice is a full range of trust and estates legal representation, as well as expert witness services for other law firms as a consulting or testifying economic damages expert, providing detailed and balanced opinions for litigation.

- **Jill Cruickshank** is the owner of J.S. Cruickshank Business Services, which assists small and solo law firms with the business of bookkeeping, billing, and trust accounting. Prior to owning her business, Jill worked for nonprofits and corporations in the roles of operations and marketing. She holds an MBA along with a Certificate of Entrepreneurship from the University of Colorado Denver and is a Colorado native.